

carpe mundi *2020 gala*

SPONSORSHIP PROGRAM



*There's a world of
opportunity out there -
help them seize it.*

FRIDAY
20TH of
NOVEMBER
2020



about carpe mundi



our mission

Empowering low-income college students to reach their full potential through international learning experiences and mentorship.



Through the tireless work of staff, volunteers, and the support of our generous donors, Carpe Mundi has created a one-of-a-kind program in the US: through immersive study abroad experiences and intensive personal mentorship, low-income, first-generation college students are

catalyzed into globally-aware changemakers.

To date, we have served 117 deserving young students, studying in 15 different countries, with 93% continuing their post-secondary education after the program.



9th annual auction & gala



**FRIDAY
NOVEMBER 20, 2020
VIRTUAL BROADCAST**

On Friday November 20, 2020, over 100 people will enjoy our dedicated broadcast, filled with unique entertainment, youth participation and stories, and joyous celebration of our mission.

This event provides a majority of Carpe Mundi's annual operating revenue. We rely on business sponsorship to both support the event and to raise funds in support of Carpe Mundi's incredible students.

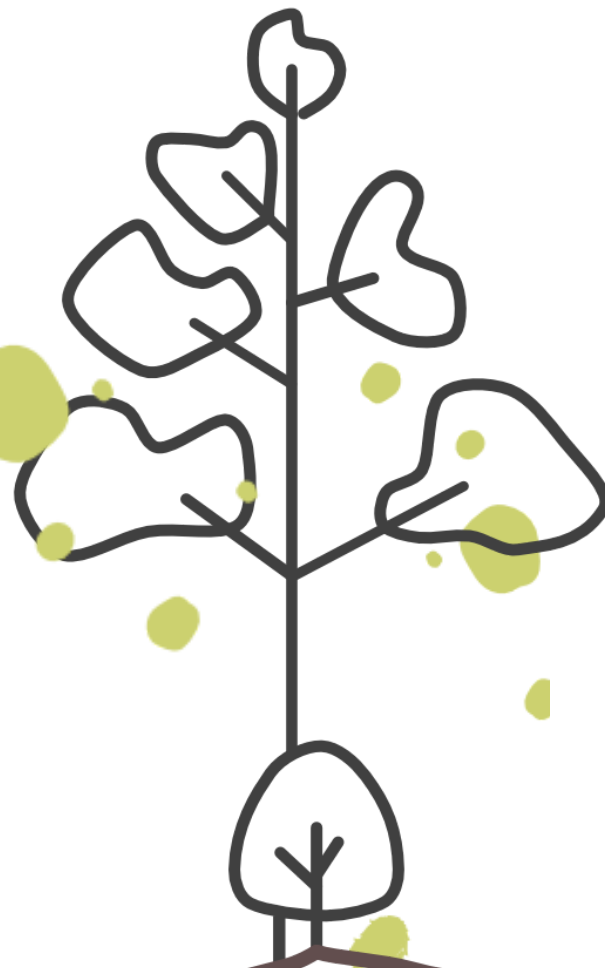
That's where you come in.



Photo by Nolan Slay

2019 auction
167 attendees
Over \$31K raised

3,500+
Monthly newsletter
subscribers
1300+
Followers on social
media channels



sponsorship

levels and benefits



Platinum Level

\$5000

1 sponsorship available

- Custom business recognition in attendee give-aways
- A pre-recorded segment from your business (up to two minutes) to be played during the broadcast
- Company logo visible and recognition during the broadcast
- Full page ad in event program
- Logo with link on the Carpe Mundi website
- Name recognition in multiple social media posts
- Logo and web-link in multiple email newsletters
- Right of Refusal for the 2021 auction
- Industry Exclusivity

Gold Level

\$2500

3 sponsorships available

- Company logo visible and recognition during the broadcast
- Full page ad in event program
- Logo with link on the Carpe Mundi website
- Name recognition in multiple social media posts
- Logo and web-link in multiple email newsletters
- Right of Refusal for the 2021 auction
- Industry Exclusivity

Silver Level

\$1500

5 sponsorships available

- ½ page ad in event program
- Logo with link on the Carpe Mundi website
- Name recognition in multiple social media posts
- Name recognition in multiple email newsletters

Bronze Level

\$500

8 sponsorships available

- Name in event program
- Name recognition in multiple email newsletters

Community Level

\$250

Unlimited sponsorships

- Name in event program



interested?

next steps

contact:

Rachel Anderholder,
Executive Director
rachel@carpemundi.org
(503) 610-2723



OR visit our website to commit:

www.carpemundi.org/upcoming-events/2020gala



Carpe Mundi is a not-for-profit organization and maintains tax exempt status under sections 501(c)(3) of the Internal Revenue Code. Amounts donated in excess of the value of goods received may be tax deductible. Our tax ID number is 26-2566500.