

CARPE MUNDI'S *hike-a-thon!*

GO SEIZE A WORLD OF OPPORTUNITY

Carpe Mundi is proud to present its 2nd annual Hike-a-thon. From May 15 to June 1, 2024 - Community leaders, outdoor industry professionals, and other passionate individuals show their support for aspiring youth from low-income backgrounds to get out and see the world. We invite your esteemed organization to join the movement!



SPONSORSHIP PACKAGES

SIERRA MADRE SPONSORSHIP

\$250

- Name placement on event webpage and promotional materials.
- Opportunity to include promotional material in participants welcome package.
- Name recognition in social media posts.

ANDES SPONSORSHIP

\$500

- All Sierra Madre benefits. PLUS...
- Recognition in dedicated social media posts leading up to and during the event.
- Inclusion in event-related email communications to participants.

ANNAPURNA SPONSORSHIP

\$1000

- All Sierra Madre and Andes benefits. PLUS...
- Logo placement on Carpe Mundi's primary website with a link to the sponsor's website.
- Featured sponsor spotlight on the event's social media channels.
- Logo inclusion on event T-shirts worn by participants.

IN-KIND DONATION

We greatly appreciate donation of gear, apparel, accessories or gift certificates to use as prizes. The donations highlight your businesses' interest in promoting outdoor experiences and supporting education for low-income students! The market value of donated goods will be rounded up and translate to corresponding sponsorship benefits.

CONTACT FOR MORE INFO

Carol John

Development Manager
carol@carpemundi.org

"I figured that this [Carpe Mundi] was going to be the thing to keep me going in school because it was 24 credits. It was a different way of learning. And I figured out that I just need to make my experience in college fun."

-Alumni-





what we do...

PROVIDE MENTORSHIP

Many first-generation and low-income college students need additional support to navigate higher education. Carpe Mundi provides 40 hours of 1:1 mentorship per student for a year.

EXPERIENTIAL GLOBAL LEARNING

Students who participate with Carpe Mundi gain access to high impact learning abroad. They learn and serve as global ambassadors and earn 24 college credits.

PROVIDE SCHOLARSHIPS

By participating in our program students access quality global education at a discounted rate.

IMPACTS

Data from the National Student Clearinghouse pulled in 2021 shows

53% of our alumni from 2013 to 2018 completed their post-secondary degree.

According to All Hands Raised, only **28%** of economically disadvantaged students from Multnomah County complete a post-secondary degree within six years.

91% of alumni feel more motivated and empowered to pursue their goals.



145 DESERVING STUDENTS HAVE GONE THROUGH OUR PROGRAM.



73% OF OUR STUDENTS IDENTIFY AS FEMALE.



70% OF OUR STUDENTS IDENTIFY AS BIPOC.



STUDENTS HAVE STUDIED IN 17 COUNTRIES

94% of alumni say they are more likely to step out of their comfort zone.